



**** FOR IMMEDIATE RELEASE ****

**ARIZONA MYELOMA NETWORK IS PROUD TO ANNOUNCE
FOUNDER BARBARA B. KAVANAGH’S BEYOND DUKE ALUMNI
SERVICE AND LEADERSHIP AWARD, 2023.**

Barbara was given the prestigious award because of the tireless work she does on behalf of cancer patients and their families in Arizona through her Cancer Caregivers Education Program™



Phoenix – (July 2, 2023) – Arizona Myeloma Network (AzMN) is proud to announce its Founder and CEO, Barbara Baroff Kavanagh, has been awarded the prestigious Beyond Duke Service and Leadership Award.

The Beyond Duke Alumni Service and Leadership Award was introduced in 2014 to recognize Duke Alumni who have distinguished themselves through their dedication to their community, nation, or society at large. Barbara began her 501(3) (c) in response to her husband’s multiple myeloma diagnosis 32 years ago. As soon as the diagnosis came in, Barbara heard her call to action’ and began networking with the leading myeloma researchers and clinicians in the area. She was fortunate to meet Jeff Trent, CEO of TGEN, and Rafael Fonseca, Director of the Myeloma Department at Mayo Clinic Cancer Center. Together, they put together the first Living with Myeloma Conferences and Research Roundtable Cancer in 2004. In 2007, Barbara expanded the Conferences for All Cancer Caregivers and developed the Cancer Caregiver Education Programs, CCEP® which has brought together thousands of cancer patients, their families, and caregivers with resources that improve cancer outcomes.

When you include family members, the impact of cancer is three times the number of patients diagnosed with cancer. AzMN’s CCEP. provides the tools and resources needed to build skills and knowledge for the cancer caregiver, family, provider, and workplace.

According to the American Cancer Society, 39,970 Arizonians were diagnosed with some form of cancer in 2022. A single cancer patient may have several caregivers through the course of their journey with cancer. If each patient had just three caregivers throughout the journey,

Our Mission is to Promote Collaboration, Build Awareness, Provide Education and Resources that Build Caregivers Skills and Advocate for Improved Treatment and Quality of Life for ALL Cancer Patients, their Families, and ALL Caregivers.

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almost 120,000 people in Arizona could benefit from the quality support provided by the cancer caregivers education programs.

Our Mission from the beginning, has been to promote collaboration, awareness, education, and advocacy for improved treatment and quality of life for ALL cancer patients and caregivers with special consideration for the underserved. AzMN is especially sensitive to the needs of the indigenous peoples of Arizona.

“I know what it’s like to be a cancer caregiver because my husband, Jack, is now a 32-year cancer survivor and an inspiration to so many who are battling cancer. Through his diagnosis and years of treatment, I have been his caregiver and he has been an active leader of our organization,” said Barbara.

We are excited about our new online CCEP, which can help cancer patients, caregivers and families get the help, support, and understanding they need as they navigate our complicated medical system, and the emotions that accompany a loved one being diagnosed with cancer. Also, our program helps to reduce the stress and overcome the challenges associated with cancer caregiving. We will now be able to share this program beyond Arizona and the southwest to cancer families wherever they are.

Barbara’s final thoughts include, “I am proud to have been given this distinguished Award from Duke and look forward to continuing our important work for All Cancer Patients and Families.”

Media requests can be made through Tracie Salgado, AzMN Grant Writer:

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For more details about our programs, go to: www.cancercaregiversaz.com
www.cancercaregiversofAmerica.com

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