



11th Annual Arizona Myeloma Network, AzMN
"Living with Myeloma Conference"

Saturday, March 18, 2017
Embassy Suites by Hilton Scottsdale Resort

Dear Sponsors:

Please join us in educating, increasing awareness, and advocating alongside world-renowned myeloma researchers, clinicians, scientists, and our patient and caregiver community. Sponsor what could be a lifesaving event on March 18th, 2017.

The "Living with Myeloma Conference" is an interactive event. Topics are selected from prior years' attendee suggestions. The day is packed with updates on the latest treatments, drugs, clinical trials and other information critical for Myeloma **patients and their caregivers**. We bring in the most respected myeloma experts who share what they know for attendees in an easy-to-understand approach. No one else provides myeloma education like we do. Content is specifically for, and delivered directly, to the patient. We educate about 300 attendees annually.

"Now I understand the difference between my oncologist and the myeloma experts here!" " I have learned that we can ask our doctor about treatment options, and also ask for a 2nd opinion."

"Meeting other myeloma patients and families gives us a sense of community and 'hope!'"

Our mission at AzMN is to promote collaboration, awareness, education and advocacy for improved treatment and quality of life, for multiple myeloma patients, their families and ALL cancer caregivers with special consideration of the underserved. We are patient-centered and caregiver-focused!

Our Goals for 2017:

- Narrow the gap between what a cancer patient knows and what they *should* know
- Expand quality awareness, advocacy and education for all persons impacted by cancer
- Increase knowledge, effective communications and relationship between the cancer patient, their caregivers and healthcare providers
- Increase awareness of cancer care resources and options. "You are not Alone!"

Please help us help **Battle Cancer** with your sponsorship and/or donation. Together, we can make a Difference!

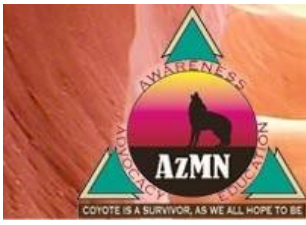
Sincerely,

A handwritten signature in black ink that reads "Barbara B. Kavanagh".

AzMN Founder & CEO

For more information contact Barbara Kavanagh, President, Founder and CEO.
Arizona Myeloma Network is a 501(c)(3) not-for-profit organization FIN 32-0169742.
Your gift is tax-deductible to the extent allowed by law.

20280 N 59th Ave, Suite #115 448 • Glendale, AZ 85308 • 623-388-6837 • 623-245-6580 (f)
www.azmvelomanetwork.org azmvelomanetwork@cox.net



Arizona Myeloma Network



Exclusive Title Sponsorship: \$ 20,000

- Exhibitor 6-ft table in premier placement at the Living with Myeloma Conference March 18th, 2017
- Logo included in all social media posts and post-conference press release and website
- Full-page advertisement in 2017 Living with Myeloma Conference program
- Logo on LWM event webpage year round
- Joint Press Release
- 10 Minute 'Rapid Fire' Faculty Presentation at Conference
- Host for the Private Reception, Saturday, March 18, 6–8 pm at Embassy Suites by Hilton Scottsdale
- Eight Tickets to the Private VIP Reception

Platinum LWM Sponsorship: \$10,000

- Breakfast sponsor/host
- Exhibitor 6-ft table in premier placement at the Living with Myeloma Conference March 18th
- Company name included in AzMN social media posts throughout March 2017
- Half-page advertisement in 2017 Living with Myeloma Conference program
- Logo on event webpage year round
- Joint Press Release
- 10 Minute 'Rapid Fire' faculty presentation at conference
- Six tickets to the private VIP reception, Saturday, March 18, at Embassy Suites by Hilton Scottsdale

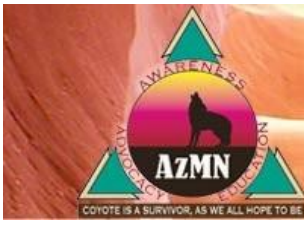
Gold LWM Sponsorship: \$ 5,000

- Lunch sponsor / host
- Exhibitor 6-ft table in premier placement at the Living with Myeloma Conference
- Company name included in AzMN social media posts throughout March 2017 regarding the Conference
- ¼ page advertisement in 2017 Living with Myeloma Conference Program
- Four tickets to the private VIP reception Saturday, March 18, at Embassy Suites by Hilton Scottsdale

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Silver Sponsor: \$ 3,500

- Faculty sponsor/host
- Exhibitor 6-ft table in Premier placement at the Living with Myeloma Conference
- Company name included in AzMN social media posts throughout March 2017
- ¼ page advertisement in 2017 Living with Myeloma Conference program
- Logo on LWM conference event webpage year round
- Two tickets to the VIP reception Saturday, March 18, at Embassy Suites by Hilton Scottsdale.

Ruby Sponsor: \$ 2,500

- Exhibitor 6-ft table
- Business card size advertisement in Conference program
- Logo in Conference program
- Two tickets to the VIP reception Saturday, March 18, at Embassy Suites by Hilton Scottsdale

Bronze Sponsor: \$ 1,500

- Exhibitor 3-ft table (sharing one 6ft table with another Sponsor) at the Living with Myeloma Conference March 18, 2017
- Company logo included in Conference program
- One ticket to the VIP reception Saturday, March 18, at Embassy Suites by Hilton Scottsdale

Exhibit Table: \$ 1,000

- Exhibitor 6-ft table

VIP Reception ala carte:

- \$100 each or 2 for \$165 to the VIP Reception Saturday, March 18, 6 – 8 pm at Embassy Suites by Hilton Scottsdale Resort

Living with Myeloma Conference Program Advertisement Schedule:

\$1,000	Full-page size advertisement
\$ 750	Half-page size advertisement
\$ 500	¼ page size advertisement.
\$ 250	Business card size advertisement

Please fill out your sponsorship form online at www.azmn.info/sponsor or call us for customized sponsorship packages or donations.

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