

Dear Supporter,

Satisfy your community engagement and social responsibility now by sponsoring life enhancing educational events for cancer patients, their families and ALL cancer caregivers.

Your donation will help support Arizona Myeloma Network's (AzMN) operations, activities and flagship events.

You are invited to become an Annual Community Partner.

Annual Community Partner Packages are outlined on page 2

Event and program details are on page 3

Our mission is to promote collaboration, awareness, education and advocacy for improved treatment and quality of life, for multiple myeloma patients, their families and ALL cancer caregivers with special consideration to the underserved.

Our Goals

- Narrow the gap between what a cancer patient knows and what they should know.
- Expand quality awareness, advocacy and education for all persons impacted by Cancer
- Increase knowledge, effective communications and relationship between the Cancer Patient, their caregivers and healthcare providers.
- Increase awareness of cancer care resources.

Event / Program Calendar

1. Cancer Caregiver 2017 Sat seminars: Dates TBD.
2. 11th Annual Myeloma Research Roundtable & VIP Networking Reception (Fri, March 17, 2017)
3. 11th Annual Living with Myeloma Conference (Sat, March 18, 2017)
4. 3rd Annual Out Race Cancer[®] timed 5K, fun 1M walk (Sat, April 8, 2017)
5. 13th Annual Out Drive Cancer[®] Charity Golf Tournament (Sat, TBD).

Join us, because it is all about the Cancer Patient!

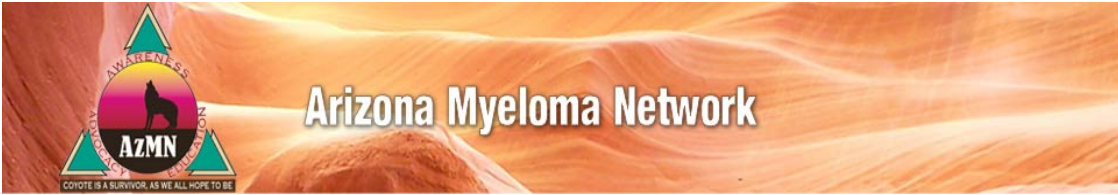
Sincerely,

AzMN President & CEO



For more information, contact Barbara Kavanagh, President, Founder and CEO.
Arizona Myeloma Network is a 501(c)(3) not-for-profit organization FIN 32-0169742.
Your gift is tax-deductible to the extent allowed by law.

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www.azmyelomanetwork.org azmyelomanetwork@cox.net



Arizona Myeloma Network



Annual Community Partner Packages:

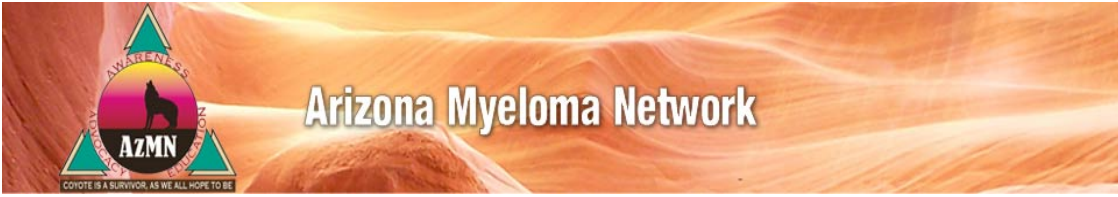
<u>Partner Options</u>	<u>\$2,500</u>	<u>\$5,000</u>	<u>\$10,000</u>	<u>\$20,000 Exclusive</u>
<u>Living with Myeloma Conference</u> exhibit table	✓	✓	✓ Preferred Placement	✓ Premier Placement
<u>Myeloma Research Roundtable</u> exhibit table (maybe purchased separately for \$5k receiving \$5k Partner benefits)			\$3,000	✓
<u>Cancer Caregivers Seminars</u> exhibit table (may be purchased separately for \$200/ea)			✓	✓
<u>Partner Benefits</u>				
Facebook and LinkedIn posts pre/post event	1	3	5-7	10-15
Program print ad (may be purchased separately for \$250; \$500; \$750 and \$1k respectively)	Biz Card	1/4 page	½ page	Full Page
Logo placement on website pre/post event	✓	✓	✓	✓
VIP Entry Passes to Networking Reception after the Myeloma Research Roundtable	2	4	6	8
Joint Press Release			✓	✓
Logo in eNewsletter to promote your support			✓	✓
Opportunity to co-host Friday's VIP Networking Reception after the Myeloma Research Roundtable				✓
'Out Drive Cancer©' Golf Sponsorship discounts*		2%	10%	15%
'Out Race Cancer©' Sponsorship discounts*		2%	10%	15%
Cancer Caregivers Hosting and Sponsorship discounts**		2%	✓	✓

*Out Drive Cancer© Golf Fundraiser and Out Race Cancer© Sponsorship Package details provided separately.

**Cancer Caregivers "Host Your Own Seminar (we provide the curriculum)" pricing provided upon request.

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Arizona Myeloma Network Program Guide

Myeloma Research Roundtable – Knowledge sharing amongst Myeloma experts (March 17, 2017)

The Research Roundtable is a unique event specifically designed for the scientific oncology community. Myeloma researchers, clinicians, physicians, scientists, students and patients. share the latest breakthroughs and clinical trials in an interactive setting. We inspire, excite and provide an opportunity for Myeloma experts to share knowledge. More than 80 Myeloma experts gather at the Research Roundtable annually. *“Excellent. I cannot wait for tomorrow’s conference!”*

Living with Myeloma Conference - Sponsor what could be a lifesaving event! (March 18, 2017)

Living with Myeloma Conference is an interactive event. Topics are selected from prior year's attendee suggestions. The day is packed with updates on the latest treatments, drugs, clinical trials and other information critical for Myeloma patients, survivors and their caregivers. We bring in the most respected Myeloma experts who share what they know. No one else provides Myeloma education like we do. Content is specifically for and delivered directly to the patient. We educate about 300 attendees annually. *“Now I understand the difference between my oncologist and the Myeloma experts here!”*

Cancer Caregivers Educational Program © (CCEP) throughout the year

AzMN provides the curriculum materials for cancer caregivers to learn practical tips and techniques to take better care of themselves, minimize stress, get help and in-turn increase the quality of patient care.

Cancer caregivers are gathered in an interactive setting where it is safe to ask tough questions and be heard. Seminars are hosted by collaborative organizations throughout the Valley all year.

“I came here as a healthcare professional and quickly realized that I can benefit from this seminar as a ‘caregiver’ myself.”

Out Race Cancer©– Annual Cancer Awareness Campaign (April 8, 2017)

Arizona Myeloma Network’s timed 5K Run and 1K Run/Walk Fundraiser to Support Cancer Patients their Caregivers & Families. Run with socially responsible local businesses that support healthy communities.

Out Drive Cancer© Charity Golf Tournament - Annual Fundraiser (October 15, 2016. 2017 date TBD)

We bring businesses, cancer patients and caregivers together. This is a great way to show your community engagement, entertain prospective clients, get connected and support valuable education specifically designed for cancer patients, their families and cancer caregivers.

Be part of the elite and foster positive change for ALL cancer patients and those that care for them.

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